



## What's New This Winter at Wisp Resort

Wisp Opens Friday, December 6 for the 2024-25 Winter Season

### Opening Day

Wisp opens for the 2024-25 winter season for skiing and snowboarding Friday, December 6, 2024. Chairlifts will operate from 9am – 4pm daily. Open terrain will be announced closer to December 6. Daily lift tickets will be available for sale online in advance starting Wednesday, December 4. **BONUS DAY** for 4-pack holders – Wisp is offering one complimentary day of skiing Friday, December 6 per 2024-25 Mission Affordable 4-pack purchased. Any 4-pack holder does not need to redeem one of their tickets, it's completely FREE with proof of purchase at the ticket window. Snow tubing operations have not yet been determined.

### Improvements + Upgrades

Wisp Resort has invested significant resources and effort into improving and upgrading systems, facilities, and the guest experience.

- NEW snowmaking pipe, snowmaking wire, lighting wire, and LED lights on the Down Under slope
- NEW TechnoAlpin stick guns for the Sunset Boulevard beginner area
- NEW snowmaking pipe installed along the base area and lower Boulder Run
- NEW snowmaking pipe and repairs for the Grouse Way slope
- NEW carpet conveyor lift for Snow Tubing
- NEW coat of paint on Chair 5
- NEW [Ace's FREE Learn to Ski/Ride Program](#)
- NEW Axess online e-store with shopping cart and onsite point-of-sale system
- NEW rental equipment – skis + snowboards, boots, and ski poles
- NEW winter jackets for various outdoor departments so we can look snazzy while servicing our guests
- Upgrades to the lodge and facilities with new doors and heating system
- The Lodge at Wisp indoor pool, open to lodging guests, has received a glow-up, complete with new windows which brightens up the area, live greenery, and new furniture.

### Mission Affordability Initiative

Wisp's [Mission Affordability Initiative](#) is part of parent company Pacific Group Resorts, Inc.'s (PGRI) commitment to making mountain recreation accessible to a broader audience. For the 2024-2025 ski and snowboard season, Mission Affordable 4-packs and lift ticket rates are frozen or reduced.

### Ace's FREE Learn to Ski + Ride Program

Wisp founder, Mr. Helmuth 'Ace' Heise, brought skiing to the state of Maryland back in 1955. In honor of his impact on Garrett County's economic development and the sport of skiing, Wisp is introducing [Ace's FREE Learn to Ski + Ride Program](#). This free program caters to first-time and beginner skiers and boarders by offering three lessons that include rental equipment and a limited lift ticket. After completing the three lessons, graduates can purchase a deeply discounted season pass for the 2024-25 season. This program has limited availability, reservations required. Program signups begin early December 2024.

## **Indy Pass Participation**

New this season, the Indy Pass, industry darling and fastest-growing multi-mountain pass product in the industry, expanded its offerings for 2024-2025 with the addition of several Pacific Group Resorts, including Wisp Resort, Mt. Washington Alpine Resort, Powderhorn Mountain Resort, and Wintergreen Resort. Jay Peak Resort will return for the coming season. The Indy Pass features two-day access to 200-plus alpine and Nordic resorts in the U.S., Canada, Europe and Japan. Most Indy resorts are independently owned and operated and provide an authentic and affordable skiing and riding experience.

## **About Wisp Resort**

Wisp Resort is a four-season mountain resort by the shores of Deep Creek Lake in Western Maryland. Wisp offers skiing, snowboarding, two golf courses, whitewater rafting, canopy tours, activities on Deep Creek Lake, escape games and a variety of other mountain recreation activities. The ski resort has 11 lifts and 33 trails on 132 acres, more than 90% of which is lit for night skiing. The slopeside Lodge at Wisp offers 169 rooms along with meeting and conference space for weddings, corporate retreats, family reunions, conventions and general group business. For more information about Wisp Resort, visit [www.wispresort.com](http://www.wispresort.com).

## **Media Contact:**

**Lori Zaloga, Director of Marketing**

[lzaloga@pgri.us](mailto:lzaloga@pgri.us)

**301-616-1243**